



**SOUTHWEST VALUATIONS**

**APPRAISERS OF FINE MOTOR VEHICLES**

We appraise unique, exotic, historic, prestige, hot rod and racing motor vehicles.

[www.southwest-valuations.com](http://www.southwest-valuations.com) ▪ 520.490.5536

## **2011 EVENT SCHEDULE**

To save our clients individual project travel expenses we book appraisal inspection appointments before, during and after these 2011 events and in regions surrounding where they are held. Travel expenses are evenly shared by all clients booked around a specific event.

### **WEST**

### **SOUTHEAST**

### **MIDWEST**

May 21                    2<sup>nd</sup> Annual Detroit Dragway Reunion, [Milan Dragway](#), Milan, MI.

### **EAST**

### **WEST**

October 21-23            California Hot Rod Reunion, Famoso Raceway, Bakersfield, CA

### **NOTES:**

- Southwest Valuations' appearance at the events posted above is contingent upon booking a sufficient number of appraisal inspection appointments.
- We cover a distance of up to 150 miles surrounding event sites conducting pre- or post-event inspections.
- We urge attendees who desire appointments to schedule those well in advance.

## **Tough Times Require Tough Choices – Here’s Mine**

As the economy continues to negatively affect our lives, so too it affects motorsports and its events. Now, add the spiraling cost of travel to that equation and tough choices face every enthusiast and/or participant. And – if you happen to be a track owner/operator – those choices are made more difficult by the seemingly awesome cost and increased risk of producing an event that generates a profit.

As a small businessman, I look at this scenario with understanding based on nearly 6-decades experience. Tough times require tough choices – here’s mine. Southwest Valuations is – thankfully – experiencing excellent growth. The increasing value of unique, exotic, historic, prestige, hot rod and racing motor vehicles has spurred an increasing demand for credentialed valuation. I’m gonna pursue that – hard. Thus, my travel schedule is being severely reduced.

I am – for the first time in 50 years – resigning all 2011 events, save two:

- 1. May 21, Saturday - 2<sup>nd</sup> Annual Detroit Dragway Reunion, Milan Dragway, Milan, MI**
- 2. October 21-23 – 20<sup>th</sup> Annual California Hot Rod Reunion, Famoso Raceway, Bakersfield, CA**

This will be no cruel surprise for event holders as those folks have been previously informed. I came to this site announcing an events schedule so as to offer potential appraisal clients a travel expenses saving opportunity. For both of us, that option is no longer practical. Personal disappointment comes in not being able, this year, to help educate succeeding generations of drag race spectators on “how we got here”. Maybe next year, if things bet better. For 2011, those activities will now be directed towards the 25-part anthology series covering the history of our sport proposed by Project 1320 for cable TV.

Southwest Valuations blesses me with the coolest car guy job – ever. And that’s what I’m gonna do. Thanks for understanding.